

ZONTA INTERNATIONAL

# DISTRICT 4



## MEDIA KIT

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DISTRICT 4 MEDIA KIT

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Approved Zonta color palette and tints

Color standards chart

	Mahogany	Gold	Brown	Orange	Cyan	Cool Gray
PMS (Pantone)	1815C	142C	140C	7413C	3155C	Cool Gray 6
CMYK	21/92/62/25 80% 10/55/67 40% 17/75/90 20% 7/37/50	3/27/63/40 80% 3/29/60 40% 0/14/40 40% 32/70/30	42/59/100/33 80% 41/42/100/37 40% 23/30/40 20% 10/13/10	9/5/79/30 80% 9/47/30 40% 0/22/30 20% 0/11/40	100/45/46/19 80% 46/52/96 40% 49/23/30 20% 44/22/30	35/29/28/0 60% 29/17/40 40% 17/9/10 20% 11/0/1
RGB	178/37/40 80% 15/81/77 40% 20/16/10 20% 23/20/20	245/189/71 80% 242/207/10 40% 245/171/44 20% 245/159/71	117/83/25 80% 112/75/28 40% 19/18/12 20% 23/27/20	225/132/49 80% 224/140/1 40% 21/33/37 20% 25/22/22	0/95/113 80% 0/28/40 40% 40/57/15 20% 14/78/95	169/168/169 40% 30/30/30 40% 20/20/20 20% 10/10/10
HEX (WEB)	B02528	F513D4	755319	E18431	005771	A9A9A9

When gold or silver foil is required, use the following color standard.

<b>ZONTA CLUB OF ROCHESTER .....</b>	<b>10</b>
<b>ZONTA CLUB OF ERIE .....</b>	<b>10</b>
<b>.....</b>	<b>10</b>
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This media kit has been developed to aid District 4 clubs in the promotion of Centennial activities.

District 4 Communications welcomes questions, concerns, and we look forward to posting your club's events and celebrations. Please contact us at [communications@zontadistrict4.org](mailto:communications@zontadistrict4.org) for more information or event posting.

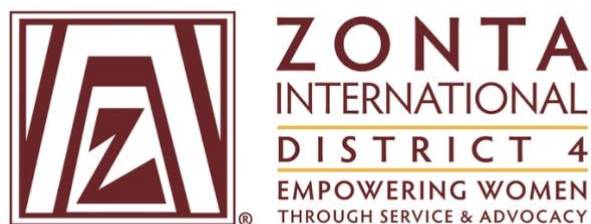
In Service,

Sandra Cronk,  
Communications  
Chair & D4 E-mail

Kat Bunyan  
McClendon,  
D4 Social Media

Alice Tyler,  
D4 E-News

Sheena Poole,  
D4 Website



## WE EMPOWER WOMEN

### Mission

[Zonta International](#) is a leading global organization of professionals empowering women worldwide through service and advocacy.

### Vision Statement

Zonta International envisions a world in which women's rights are recognized as human rights and every woman is able to achieve her full potential.

In such a world, women have access to all resources and are represented in decision making positions on an equal basis with men.

In such a world, no woman lives in fear of violence.

### Brand Theme

Empowering women through Service & Advocacy.

### Biennium Theme

Transitions, Changes & New Opportunities Accomplished Through Teamwork

## Who We Are and What We Do

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Membership in District 4 includes Zonta International membership. Zonta International is in 63 countries with 29,172 members in over 1,155 Clubs. Zonta's world is divided into 32 Districts of which we are District 4.

On November 8, 1919 in Buffalo, New York, Marian de Forest, along with other prominent women leaders, forged ahead to begin the Confederation of Zonta Clubs. In 1927, when the Zonta Club of Toronto was chartered, the name was changed to Zonta International.

Zonta has a long and well-respected history of service to women and is a key advocate for women's rights. Zonta works in partnership with United Nations agencies, and like-minded organizations to address issues that impede the achievement of equality and empowerment, and to address gender violence in all its forms. Zonta advocates through its General Consultative Status with the United Nations and Participatory Status at the Council of Europe.

During the 2018 - 2020 biennium, Zonta International contributed more than US\$4,000,000 to projects and programs that empower women and girls and US\$1,112,000 to empowering the next generation through fellowships, scholarships and awards.

## District 4 – Birthplace of Zonta International

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(Compiled by Karen Keefe, Zonta Club of Grand Island and Karol Jaworek, Zonta Club of Erie)

Zonta International is entering its second 100 years. The worldwide organization of professional women works together to empower women through service and advocacy.

You can't talk about the history of Zonta International without talking about District 4.

Not only was Zonta born in Buffalo, 100 years ago, but the district also is home to two more of the nine original clubs. Rochester, New York and Erie, Pennsylvania, make up the other two-thirds of the triumvirate. The other vanguards were Syracuse, Elmira, Binghamton, Ithaca and Utica in New York State; and Detroit in the State of Michigan. And when Toronto, Canada came into the fold in 1927, Voilà ... Zonta became international!

The first Zonta Club was formed in Buffalo, New York, by five businesswomen led by Marian de Forest. The women felt that with the passing of the Equal Suffrage amendment to the United States Constitution and the record for service by women during World War I, they should participate in a world in which women were rapidly growing in status and responsibility.

Since its inception, Zonta has achieved a long and well-respected history of providing service to women and has become a key advocate for women's rights. Zonta works in partnership with the United Nations agencies and advocates through its General Consultative Status with the United Nations and Participatory Status at the Council of Europe and other like-minded organizations to remove barriers to achieving equality and empowerment for women and to address gender violence in all its forms.

District 4 includes 33 clubs in a region ranging from South Central Ontario, Western New York, and Western Pennsylvania. The district is divided into six areas, each with an area director who is a member of the district board. Members in District 4 provide service to both their local and international communities through a wide range of service projects and events.

Zonta members regularly support functions to acknowledge International Women's Day and Yellow Rose Day on March 8 and the United Nation's International Day for the Elimination of Violence Against Women on Nov. 25 and during the 16 Days of Activism against Gender Violence.

On or around Jan. 11, Zonta clubs hold special events and tributes to pioneering aviator Amelia Earhart. On that date in 1935, Earhart became the first person to fly solo from Hawaii across the Pacific Ocean to the U.S. mainland. Earhart likely is the best-known Zontian in the organization's history. Each year, Zonta International, through its foundation, awards Amelia Earhart Fellowships to women graduate students exhibiting the most promise in advancing the field of aerospace and engineering.

In 2014, when Zonta International adopted the slogan, "Empowering Women through Service and Advocacy," District 4 had been doing just that for nearly a century. In fact, each Zonta club is required to have standing committees on service and advocacy to make that slogan a reality in all the work they do. Buffalo, Rochester, and Erie may have been in the vanguard, but they, and all 33 of the District 4 clubs, remain at the forefront of the work to make gender equality a reality.

District 4 clubs are facing issues arising from the COVID-19 pandemic but continue to plan events, service and advocacy projects during this challenging time. Erie will host the 66th District 4 Conference from Thursday, September 26, through Sunday, September 29, 2019. District 4 members will assemble in Erie, PA along with Zonta International Director, Fernanda Gallo Freschi of Italy to conduct district business and celebrate entering the next Zonta century.

Here's a glimpse at the three original clubs from our District.

## **Zonta Club of Buffalo**

In many ways, the history of the Buffalo Zonta Club is the history of Zonta itself. Founder Marian de Forest of Buffalo was a playwright, journalist and a civic leader who inspired others to make a difference in their community. She was also the inspiration for the Spirit of Womanhood, a sculpture by Larry Griffis Jr., placed in Delaware Park in Buffalo in 1962. In 2002, a plaque was installed by the Zonta Club of Buffalo dedicating the statue to de Forest. Also in 2002, de Forest was inducted into the National Women's Hall of Fame in Seneca Falls, New York, again through efforts of the Zonta club and District 4 Historian Vivian Cody.

When the Buffalo club hosted Zonta's 50<sup>th</sup> anniversary celebration in 1969, a plaque commemorating Zonta's founding was placed on the Statler Hotel Building, where Zonta International had its origin in Buffalo.

## **Zonta Club of Erie**

During the spring and summer months of 1919, clubs were established in New York, Pennsylvania and Michigan. The Zonta Club of Erie, Pennsylvania was the sixth charter of the "Original Nine". The original nine clubs, with a total membership of 600, formed their Confederation on that official Zonta Birthday.... November 8, 1919.

Zonta Club of Erie members have been meeting on Tuesdays since its inception. Board members meet every month on the second Tuesday of the month and a General member meeting takes place on the third Tuesday of every month. Zonta members have always been active women in business and the professions who still find time for home, family and community service.

On November 30, 1932, Zonta Club's Past-President of 1920-21, Helen Schluraff, accompanied Amelia Earhart, a distinguished Zontian, on her trip from Cleveland to Erie for a speaking engagement at Strong Vincent High School. They were met by a six-plane escort to land at what is now known as Tom Ridge Field. Each year, the Zonta Erie club holds its Amelia Earhart Award Dinner to honor juniors in high school, both girls and boys, who have made outstanding contributions to their community.

## **Zonta Club of Rochester**

The Zonta Club of Rochester is the third of the nine clubs to be chartered on Nov. 8, 1919 into the Confederation of Zonta Clubs. Notable events and milestones of the Zonta Club of Rochester include hosting the Zonta International Convention in 1926; and entertaining Amelia Earhart on Nov. 22, 1932, at the Lyceum Theatre.

In the early years, the club is proud to have had two International Presidents: Dora E. Neun, 1935-1937, and Edwina Hogadone, 1952-1954. Early records are not available but oral accounts from longtime members indicated that in the 1960s, membership was over 150.

Major service projects of the club from its inception through 1974 included: awarding scholarships; building a recreation cabin for Girl Scouts; serving as Foster Parents to a French orphan; supporting the Veterans' Hospital; furnishing equipment and serving on the board of Friendship Nursery; staffing USO events and participating in the Overseas War-time Package Program.

[Our History: Zonta's First 30 Years](#) (YouTube video)

## District 4 - Engaging Women through Leadership, Integrity, Service and Advocacy

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District 4 is a District of “Firsts”- first Club (Buffalo) and first International Club (Toronto). It is comprised of 33 clubs in a region that includes Southwestern Ontario, Western New York, and Western Pennsylvania. The District is divided into six areas, each with an Area Director who is a member of the District Board in addition to a Governor, Lieutenant Governor, Treasurer and Secretary.

Each club must maintain three standing committees of Membership, Service and Advocacy, observe Zonta International bylaws and resolutions, and adhere to its mission and vision when determining service and advocacy projects to remain in good standing with Zonta International. Clubs act independently when engaging projects, club events, and the allocation of funds raised by the club. It is suggested that clubs contribute 33% of funds raised to the Zonta International Foundation. In the last biennium District 4 contributions exceeded 126,016.81 USD.

Members in District 4 provide service to both their local and international communities through a wide range of service projects. The assembly of birthing kits for women in developing countries has been a long-standing District 4 service project. Individual district clubs take on the organization and “hands-on” of activities and projects, and supporting like-minded organizations aligning to Zonta’s mission and vision.

Advocacy initiatives by clubs are wide ranging; some are involved in the district’s Poster Project while other clubs take action during the 16 Days of Activism Against Gender Violence in support the UN Secretary-General’s system-wide campaign UNiTE to End Violence against Women and build public engagement. Movements, especially across social media, have begun to bring to light the reality many women and girls face daily in terms of abuse and violence. The current UNiTE campaign is: “Orange the World: #HearMeToo.” The aim is to support survivor advocates and women’s human rights defenders who are working to prevent and end violence against women and girls. Human trafficking and ending child marriage are two areas of interest to district clubs.

Members regularly support functions to acknowledge International Women's Day and Zonta’s Rose Day, on the 8th March, and the United Nation’s International Day for the Elimination of Violence Against Women, November 25<sup>th</sup> aligned to the 16 Days of Activism Against Gender Violence and the United Nations’ “Orange” campaign.

Zonta members have multiple opportunities to forge new acquaintances, rekindle long-distance friendships, and connect with like-minded women through district workshops and conferences, by supporting other clubs’ events and campaigns, and national and international events. Membership allows for self-development, to serve and advocate, while empowering women on a local and global level.

Two to three District 4 Area Workshops are held each year to update members on the latest developments and information about activities within Zonta. These workshops are held in areas of the district allowing members to attend within a reasonable distance from their homes. District conferences are held in the odd-numbered years to elect new district board officers, vote on projects, budgets and update bylaws to conform with Zonta International, as well as general district business. The Zonta International Convention is a biennial business & fellowship event held during even-numbered years in varying locations around the globe.



## 2020 - 2022 Elected Officers



Janice Durmis  
[Governor](#)  
Zonta Club of Erie,  
PA



Sheena Poole  
[Lieutenant Governor](#)  
Zonta Club of  
Woodstock, ON



Nancy Peacock  
[Treasurer](#)  
Zonta Club of  
Cheektowaga-  
Lancaster, NY



Rosianna Papalia  
[Secretary](#)  
Zonta Club of  
Jamestown, PA



Jane Newman  
[Area 1 Director](#)  
Zonta Club of  
Kitchener-Waterloo,  
ON



Marion Reeves  
[Area 2 Director](#)  
Zonta Club of  
Toronto, ON



Margaret Geere  
[Area 2 Vice Director](#)  
e-Club of Canada 1



Kathyryn Bunyan-  
McClendon  
[Area 3 Director](#)  
Zonta Club of  
Niagara Falls, NY



Gina Orsini  
[Area 4 Director](#)  
Zonta Club of Buffalo,  
NY



Elaine Barkowski  
[Vice Area 4 Director](#)  
Zonta Club of  
Hamburg Orchard  
Park, NY



Melinda Johnson  
[Area 5 Director](#)  
Zonta Club of Warren,  
PA



Janet Dell  
[Area 6 Director](#)  
Zonta Club of  
Pittsburgh North, PA



## District 4

[District 4 Website](#)

[District Facebook](#)

[District 4 Twitter](#)

[District e-News](#)

## Centennial

[Zonta 100](#)

## Zonta International

[Zonta International Website](#)

[Zonta International News Feed](#)

[ZI Social Media Links](#)

[ZI Twitter](#)

[ZI Facebook](#)

## Informative Resources

[Where it all began.....](#) (PowerPoint)

[100 Years of Empowering Women](#) (PowerPoint)

[Our History: Zonta's First 30 Years](#) (YouTube video)

Zonta International: [The Zontian Magazine](#)

Zonta International [LinkedIn](#)

## Color Palette

Approved Zonta color palette and tints

MAHOGANY	GOLD	BROWN	ORANGE	CYAN	COOL GRAY
80% 40% 20%	80% 60% 40%	80% 40% 20%	80% 40% 20%	80% 60% 40%	80% 40% 20%

Color standards chart

	Mahogany	Gold	Brown	Orange	Cyan	Cool Gray
PMS (Pantone)	1815C	142C	140C	7413C	3155C	Cool Gray 6
CMYK	21/92/82/05 80% 10/51/67/17 40% 17/37/50/0	3/27/83/0 80% 12/16/0 40% 0/1/0	40/59/100/03 80% 41/52/00/07 40% 27/38/10	95/79/30 80% 54/47/0 40% 0/27/30	100/45/46/19 80% 66/52/36 40% 49/52/30	35/29/28/0 80% 20/17/0 40% 12/10/0
RGB	128/37/40 80% 15/81/7 40% 28/16/15	245/189/71 80% 245/189/71 40% 245/189/71	112/198/216 80% 112/198/216 40% 112/198/216	245/189/71 80% 245/189/71 40% 245/189/71	0/95/113 80% 0/95/113 40% 0/95/113	169/169/169 80% 169/169/169 40% 169/169/169
HEX (Web)	802528	F5D047	755319	E18431	005F71	A9A9A9

When gold or silver foil is required, use the following color standard.

Pantone Premium Metallics Coated

10133 C 10105

	Teal (background)	Teal (edge)	Gold	Pink	Purple
PMS (Pantone)	3115C	312C at 63%	142C	7635C	7676C
CMYK	74/0/17/0	57/0/14/0	3/27/83/0	16/94/45/1	62/67/9/0
RGB	0/192/214	112/198/216	245/189/71	204/51/98	117/100/160
HEX (Web)	26B7CE	70C6D8	F5BD47	CC3362	7564A0

## Typography

When creating design using the centennial icon with other colors from the Zonta International Brand Identity Guidelines, it is recommended that you use the secondary hues and not the full 100 percent colors, with the exception of the Gold and Cool Gray.

**Lato:** Lato **Lato Bold** *Lato Italic* **Lato Bold Italic**

Lato should be used for headings and subheadings when Hypatia Sans Pro is unavailable, or as body copy. To download the Lato font, go to <http://www.latofonts.com>.

**Arial:** Arial *Arial Narrow* *Arial Italic* **Arial Bold** *Arial Bold Italic* Arial should be used in body copy.

**Hypatia Sans Pro:** Hypatia Regular **Hypatia Semi bold** Hypatia Sans Pro should be used in headings and subheadings in print and electronic communications when available.

## Zonta brand platform: Brand personality

Zonta International. (Jan. 2015). *Zonta International\_BrandIdentityGuidelines\_A4\_FINAL*. Page 5. PR Tools and Logos. Retrieved from [https://membership.zonta.org/Portals/0/Membership/Tools/PR/ZontaInternational\\_BrandIdentityGuidelines\\_A4\\_FINAL.pdf](https://membership.zonta.org/Portals/0/Membership/Tools/PR/ZontaInternational_BrandIdentityGuidelines_A4_FINAL.pdf)

One of the subsets of the Zonta brand is brand personality. The brand personality relates a set of human characteristics with the Zonta brand.

Professional | Active | Intellectual | Knowledgeable | Results-Oriented

Professional

Results-oriented

Courageous

Confident

Active

Dedicated

Caring

Respected

Knowledgeable

Committed

Encouraging

Recognized

## Word palette

These characteristics are listed below and are meant to symbolize the traits that Zontians espouse.

Sincere

Global

Enrich

Competent

Powerful

Build

Strong

Pride

Advance

International

Humanity

Contemporary

# Logos



Zonta International. (Jan. 2015). *Zonta International\_BrandIdentityGuidelines\_A4\_FINAL*. Page 12. PR Tools and Logos.

Retrieved from

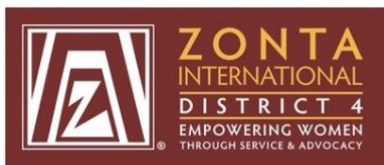
[https://membership.zonta.org/Portals/0/Membership/Tools/PR/ZontaInternational\\_BrandIdentityGuidelines\\_A4\\_FINAL.pdf](https://membership.zonta.org/Portals/0/Membership/Tools/PR/ZontaInternational_BrandIdentityGuidelines_A4_FINAL.pdf)

Minimum size specifications. Clear space is X-height = height of the letter “Z” in “Zonta”

It’s important for the logo to have clear space around the perimeter to allow for maximum brand impact. The clear space should be equal to the height of the letter “Z” in “Zonta.”

In addition, the tagline should always be legible. If the allowed space for the logo does not permit the tagline to be legible, you must use the version of the logo without the tagline.

When logo height is less than 1 inch (25.4 mm), use the block logo without the tagline. Block



logos are available in

mahogany, black & white, and reverse.

## District Logos



*D4 Logo Horizontal\_Reverse*



*D4 Logo Horizontal Colour*



*D4 Logo\_Vertical\_Colour*

[JPG](#)

*D4 Logo\_Vertical\_Reverse*

[JPG](#)



*D4 Logo\_Vertical\_BW*

[JPG](#)

# District 4 Images

Zonta District 4 Historical Committee Archives and Club Archives.

## District Images



DELEGATES TO ORGANIZING CONFERENCE, BUFFALO, NOVEMBER 8, 1919. Left to right: front row—Amy Rettig Hyde, Buffalo; Effiea Beach, Binghamton; Dr. Esther Parker, Ithaca; Mai Davis Smith, Buffalo; Marion Laing, Detroit; Clara Herrick, Elmira. Back row—Clara Hamacher Witt, Buffalo; Frances Britton, Binghamton; Dr. Elizabeth Shrimpton, Syracuse; Louise Michael, Buffalo; Clara Loomis, Utica; Ethel Francis, Detroit; Henrietta Rosenthal, Detroit; unidentified, and Esther Denton, Elmira.

1919 Founders of The Confederation of Zonta, Delegates to Organizing Conference, Buffalo, November 8, 1919

[JPG](#)



1928 Zontian Mag Hamilton ON Club.

[JPG](#)



1937 Niagara Falls, NY, USA Convention left & right side.

[JPG, left](#) [JPG, right](#)



1960 Convention members since 1919. Convention in Toronto, ON, Canada.

[JPG](#)



D4 members in St. Louis, MO at the 1996 Convention.

[JPG](#)



1928 Zontian Mag Warren, PA Club.

[JPG](#)



Year 2000, D4 storage at University of Buffalo. Dr. Vivian Cody and Ella Knight's grandson shown.

[JPG](#)



Zonta District 4 unveils Centennial Flag in Buffalo on Nov. 25, 2018 to kick off the Travelling Flag Project.

[JPG](#)



1920 Convention Bell - Donated by Syracuse.

[JPG](#)

# Founding Clubs Images

Zonta District 4 Historical Committee Archives and Club Archives.

## Zonta Club of Buffalo



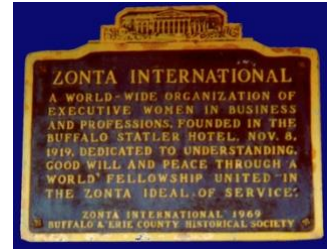
ZC of Buffalo embraces Zonta Says NO Advocacy campaign.

[JPG](#)



Members of the Zonta Club of Buffalo and Z Club of Lafayette High School gather at gravesite of Zonta Founder Marian deForest in 2001.

[JPG](#)



A plaque was placed on the Statler Hotel Building in 1969 commemorating the origin of Zonta International during the Zonta Club of Buffalo's 50<sup>th</sup> anniversary celebration.

[JPG](#)



Delaware Park 2002 at the dedication of statue to Zonta founder Marian deForest. Present Sculptor Larry Griffis Jr. and members of the Zonta Club of Buffalo.

[JPG](#)



Early portrait of Zonta founder Marian deForest.

[JPG](#)



Last portrait taken of Zonta founder Marian deForest.

[JPG](#)

## Zonta Club of Rochester



Zonta quilt square for the Susan B. Anthony 2020 Quilt Project made by members of the Zonta Club of Rochester.

[JPG](#)

## Zonta Club of Erie



Zonta Club of Erie donates Executone Machine to Erie School District in 1958. Helen Born, President and Pamela Post watch how it is used by student.

[JPG](#)



Zonta Club of Erie recognizes Amelia Earhart Erie recognizes Amelia Earhart award recipients in 2016.

[JPG](#)



## Chronological - Early District 4 Highlights

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E. Olga Cloke (1975). *Mini-History*. Zonta District 4 Historical Committee Archives.

- 1919** Three of the original nine Charter Clubs – Buffalo (#1) and Rochester (#2) in NY and Erie (#3) in PA – are in District 4.
- 1921-1924** Clara H. Witt, of the Buffalo Club, served as the FIRST Executive Secretary of the Confederation of Zonta Clubs.
- 1922** The Zonta emblem was designed by Helen Fuchs Gundlach of the Buffalo Club. The Zonta Code was written by Buffalo Club member, Josephine Wickson – proposed and accepted in 1922.
- 1922** Shortly after the First Convention in 1920, Lockport was the First club to be organized Zonta founder, Marian deForest presented the Charter to the club in 1922.
- 1924** The club which is “geographically international” – Niagara Falls, NY with members from both cities of Niagara Falls, NY and Niagara Falls, Canada is organized.
- 1927** The club which made Zonta “international” – Toronto, Ontario Canada is organized.
- 1930** Helen Cleveland, of Toronto, was the elected International President when it was voted to change the organization’s name from The Confederation of Zonta Clubs to Zonta International and therefore has the distinction of being president under both names.
- 1935** Zonta International honored Buffalo Club member and Zonta Founder, Marian deForest, by naming the Membership and Classification Manual for her. In 1935 a fund was named in her honor – the Marian deForest Memorial Fund for Expansion (to finance organization of new clubs).
- 1959** The Zonta Club of Buffalo had a special broadcast on the TELEVISION when aviatrix, Jackie Cochran, came to Buffalo.
- 1962** The sculpture Spirit of Womanhood, in reference to Marian deForest is placed in Delaware Park. In 2002 a special dedication ceremony takes place when an inscription is placed on the base of the statue.
- 1969** Buffalo Club hosts 50<sup>th</sup> Anniversary Celebration and plaque is placed on Statler Hotel Building.
- 1971** When the Hamilton 2 club received its Charter in 1971, it was the FIRST club to have the numeral 2 associated with it.
- 1975** Toronto 1 Club member, Dorothy Thompson, was noted for forming 32 clubs (she had been serving as International’s Membership Chair).
- 1996** From funds raised during Zonta’s 75<sup>th</sup> Anniversary Celebration in Buffalo, the Zonta Emblem was placed on one of the Mercy Flight helicopters.



**1997** The International Relations Committee of the Buffalo club made use of new communications technology and held a VIDEO TELECONFERENCE with the Zonta Club of Johkoping, Sweden.

The names of both Edwina Hogadone from Rochester (1995) and Marian deForest of Buffalo (2001) and are in the National Women's Hall of Fame in Seneca Falls, NY.

**2006** Marian deForest was one of the women to be highlighted in Forest Lawn Cemetery's first-ever, all-women tour, as part of their new Sunday in the Cemetery tour series.

Six Zonta Presidents of The Confederation of Zonta Clubs/Zonta International have been members of our "current" District 4: Marian deForest (1924-1925) and Louise Gerry (1926-1928) from Buffalo; Dora Neun (1935-1937) and Edwina Hogadone (1952-1954) from Rochester; Helen Cleveland (1930-1932) from Toronto, and Jessie Ekins (1944-1946) from St. Catharines.

Five clubs of the "current" District have hosted International Conventions: Buffalo in 1922 and 1924; Rochester in 1926; Erie in 1929, Niagara Falls NY in 1937; and Toronto has hosted the Convention three times: 1942, 1960, and 1986. That makes eight times the District has been host to Zontians from around the world.

# The Story of the Zonta Emblem

Zonta International. (Jan. 2015). *Zonta International\_BrandIdentityGuidelines\_A4\_FINAL*. Page 6. PR Tools and Logos. Retrieved from [https://membership.zonta.org/Portals/0/Membership/Tools/PR/ZontaInternational\\_BrandIdentityGuidelines\\_A4\\_FINAL.pdf](https://membership.zonta.org/Portals/0/Membership/Tools/PR/ZontaInternational_BrandIdentityGuidelines_A4_FINAL.pdf)

“Zonta” is derived from a Lakhota (Teton Dakota), a language of the Native-American Sioux peoples, word meaning honest and trustworthy. It was adopted in 1919 to symbolize the combined qualities of honesty and trust, inspiration and the ability to work together for service and world understanding.

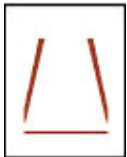
The emblem is not simply a decorative design. It is an adaptation and composite of several Sioux Indian symbols which when superimposed take on a special significance for Zontians.



What appears to be the letter “Z” is actually the Sioux symbol for “ray of light,” “sunshine” or “flash of radiance”- and so “inspiration.” The entire Zonta movement is an inspiration, and that inspiration stems from the “radiance” of each individual Zontian and so this symbol means to us “ALL of Zonta” and “each individual member of ZONTA,” and becomes the focal point of the emblem.



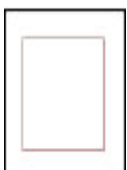
This Sioux symbol means “to band together for a purpose” or “to stand together”- in a word, “loyalty.” With loyalty, individual members band together into clubs, clubs into districts/regions and districts and regions into Zonta International. So “loyalty” surrounds the “radiance” and “inspiration” as we begin to see a familiar pattern.



This is the Sioux way of saying “to carry together.” Carrying together is a most important ingredient for the accomplishment of Zonta’s purpose: to work for the advancement of women worldwide through a global fellowship of business executives and professionals. This symbol has been conventionalized to lend itself to the total pattern and slips over the “inspiration” and the “loyalty” to draw us closer together.



This is the Sioux symbol for “shelter.” Zonta’s many service projects are a shelter for those in need. This symbol therefore lends itself importantly in significance and design, embodying Zonta’s aims and aspirations.



The symbolism of the square is not exclusively Sioux, nor is it exclusively Native American. It perhaps dates back even further than all of these other symbols in its representation of “honesty” and “trust.”



This symbol--composed of many symbols--became Zonta’s emblem signifying a radiant group of successful professionals who are loyal, honest, trustworthy and inspired to empower women worldwide through service and advocacy.



During the 1996-1998 Biennium, the Zonta International Board voted to have the words “Zonta International” incorporated into the emblem to standardize its appearance and enhance recognition of Zonta International throughout the world.