

What are hashtags and why do you need to use them? The pound (#) symbol followed by a word or a phrase is a hashtag. This integral part of social media is essentially a sorting label. (Be sure your posts are set to public, or no one will see your hashtags!) Use tags related to the content and add unique identification, like your district (#ZontaD4) or a particular Zonta Club (#ZontaClubofRochester) Include event location. (#Oakville#Canada) Have a Z Club/or Golden Z? Add them. #GVHighSchool #CanyonZClub When writing blog articles, add hashtags within your articles. Google search engines look for that and will bring people to your website. You can always edit a post and add hashtags to have better reach.

Here are some to use:

#zonta #zontainternational #zontaintl #zontians #womensupportingwomen
#womenempoweringwomen #ZontaEmpowers #TakeActionNow #HonorAndEmpower
#womensempowerment #ZontiansInAction #genderequality #genderequalitynow
#genderequalitymatters #zontasaysyestogenderequality #ZontaSaysNOW! #Inspire
#Empower #AchieveYourDreams #Beproud #ZontaProud

#ZontaSaysNO

#ZontaSaysNO #zontasaysnotoviolenceagainstwomen #zontasaysnotoviolence
#envisioningaworldwithoutviolence #OrangeYourWorld
16 Days of Activism
#16DaysofActivism #16days #envisioningaworldwithoutviolence #ZontaSaysNO
#zontasaysnotoviolence #endhumanslavery #zontasaysnotoviolenceagainstwomen
#endhumantrafficking #endhumanslavery #womensrightsarehumanrights
#orangetheworld #EndViolenceAgainstWomen #REDressProject #genderequality
#countmein #18NoExceptions #endchildmarriage #OrangeYourWorld
#Envisioning #allyship #community #orange #service #studentengagement #knowldege
#outreach #tribute #reflection #Listening #discussion #awareness #advocacy #reflection

FGM

#FGM #femalegenitalmutilation #femalegenitalmutilationawareness #endfgm
#zontasaysnotoviolenceagainstwomen #ZontaSaysNo #zontasaysnotoviolence
#envisioningaworldwithoutviolence #WomensHealth, #LetsEndFemicide!

HUMAN TRAFFICKING

#EndHumanTrafficking #not4sale #humantraffickingawareness #ZontaSaysNO
#zontasaysnotoviolence #endhumanslavery #zontasaysnotoviolenceagainstwomen
#envisioningaworldwithoutviolence

ENDCHILD MARRIAGE

#EndChildMarriage #EndForcedMarriage #18NoExceptions
#ChainInCelebration #EndChildMarriageUSA #6down44togo #ZontaSaysNO
#zontasaysnotoviolence #endhumanslavery #zontasaysnotoviolenceagainstwomen
#envisioningaworldwithoutviolence #ShameonIdaho (fill in your state)
#StandUp4HumanRights

DONATIONS

#ThankfulTuesday #donation #charity #nonprofit #community #donationwelcome
#donationsneeded #donationdrive #donatetoday #nonprofitsofinstagram
#communityoutreach

VOLUNTEERING or MEMBERSHIP-BUILDING POSTS

#joinzonta #joinzontatoday #volunteer #leadership #charity #nonprofit #community
#JoinUs #service #volunteers #volunteering #nonprofitsofinstagram
#communityoutreach
#ZontaProud #AddYourVoice #globalcitizens #makeadifference #buildabetterworld
#ZontaSpirit #Buildabetterworldforwomenandgirls #Womenempoweringwomen

Z or Golden Z Club

#Zclub #zclub #GoldenZClub #empowering #passionate #honest #friends
#collaboration
#caring #committed #leaders #support #advocacy #international #mentoring #giving
#confident #dedicated #justice #courage #strong #service #action #education
#youngtalents

YWPA Scholarship

#EmpowerYourself #scholarshipprogram #scholarship #youngtalents
#StrongLeadershipStrongWomenStrongWorld #charity #nonprofit #community #YWPA
#youngwomen #YoungWomenEmpowerment #youngwomenleaders
#youngwomenscholarship #womenscholars #publicaffairs #educationisahumanright

Amelia Earhart Fellowship

#EmpowerYourself #scholarshipprogram #scholarship
#StrongLeadershipStrongWomenStrongWorld #GirlsWhoFly #womenwhofly
#aviationlovers
Women In Technology Scholarship
#NationalSTEMday #WomenWhoCode #WomenInTechnology #technology

GENDER EQUALITY

#ZontaSaysYESToGenderEquality #genderequality #genderequalitynow
#genderequalitymatters #HeForShe

CLIMATE ISSUES

#ZontaSaysNOW #climatechange #environment #sustainability #nature
#globalwarming #savetheplanet #climate #climatecrisis #ecofriendly
#climateaction #zerowaste #sustainable #earth #gogreen #climatechangeisreal
#plasticfree #green #sustainableliving #climateemergency #recycle #eco
#pollution #fridaysforfuture #climatejustice #climatestrike #covid #vegan
#renewableenergy #water #climatechange protest #savetheearth #bethechange
#environmentalist #GlobalGoals #zonta #zontaintl #ZontaInternational

MscI

#IWD #ZontaRoseDay

#PhotoOfTheDay, #StopAsianHate #WomensHealth #CSW67 #LetsEndFemicide
On LinkedIn

#education #community #mentalhealth #whatinspiresme #leadership #mindfulness
#motivation #personaldevelopment #gettingthingsdone #work #people

Type tags into the social media's search bar to see the reach. A broad hashtag would have more than 100,000 followers. Niche hashtags have less than 10,000 followers. Use both kinds in a post. Keep a list of the tags you follow too!